



# Pernet Cup Curling Challenge

A benefit event for Pernet Family Health Service  
Presented by Fidelity Bank Worcester Ice Arena  
April 25, 2020

## Sponsorship Opportunities

**Platinum Sponsor ..... \$5,000**

- Participation in award Ceremony
- Dedicated banner with logo and name prominently placed in arena
- Access to VIP room for 10 people
- Free entry for one team
- Name mention in event announcements throughout the tournament
- Corporate product giveaways (supplied by sponsor)
- Full-page premium cover ad (back cover) in Pernet Cup Program (5 x 8")
- Name mention in all Media releases
- Logo and name on Pernet Family Health Service Website
- Inclusion in social media posts

**Gold Sponsor ..... \$2,500**

- Logo on banner in arena
- Dedicated banner with name and logo in the arena
- Access to VIP room for 5 people
- Name mention in event announcements throughout the tournament
- Verbal acknowledgment in Opening Ceremony
- Opportunity for corporate product placement
- Half-page ad in Pernet Cup Program (5 x 4")
- Name mention in all media releases
- Logo and name on Pernet Family Health Service Website
- Inclusion in social media posts

**Silver Sponsor..... \$1,000**

- Name on Banner in Arena
- Verbal acknowledgement in opening ceremony
- Quarter-page ad in Pernet Cup Program (2.5 x 4")
- Name mention in all media releases
- Name on Pernet Family Health Service Website
- Inclusion in social media posts

**Bronze Sponsor ..... \$ 500**

- Name on Banner in arena
- Eighth-page ad in Pernet Cup Program (2.5 x 2")
- Name mention in media releases
- Name on Pernet Family Health Service Website
- Inclusion in social media posts



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## Sponsorship Commitment Form

COMPANY NAME \_\_\_\_\_

As you wish it to appear in all acknowledgements

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

**Please reserve the following sponsorship:**

- Platinum Sponsor                      \$ 5,000
- Gold Sponsor                                \$ 2,500
- Silver Sponsor                               \$ 1,000
- Bronze Sponsors                         \$ 500

**I will create my sponsor ad**

Kindly submit full color ad or logo in PDF or JPG sized to appropriate sponsor level to Wanja Kiraguri at [wkiraguri@pernetfamilyhealth.org](mailto:wkiraguri@pernetfamilyhealth.org) **no later than MARCH 20, 2020**

**Please have the Pernet staff create my sponsor ad**

**Please submit this form and payment to:**

[www.paypal.me/pernetfamilyhealth](http://www.paypal.me/pernetfamilyhealth)

or

Pernet Family Health Service

Attn: Wanja Kiraguri

237 Millbury St. Worcester, MA 01610