

PERNET'S PLATINUM PARTY

Celebrating 70 Years of Strengthening Worcester Families

SEPTEMBER 25, 2025

TOP OF THE TOWER

WORCESTER

ADVERTISING SPECIFICATIONS

With the exception of the back cover advertisement (reserved for Title Sponsor,) ads will not bleed off the page. Ads without an edge will be centered in the ad space with a black rule around the ad. All raster-based images should be 300 ppi at final print size before exporting to a PDF. Native files will not be accepted. Only production PDF files will be accepted. Include all fonts when exporting your PD or you may convert the type to paths.

Logo Files

Please provide a logo for use in web/print advertising and email announcements. For print use, please provide a .tif (300 ppi) or .eps for print. For web use, please provide a .gif, .jpg, or .png file format.

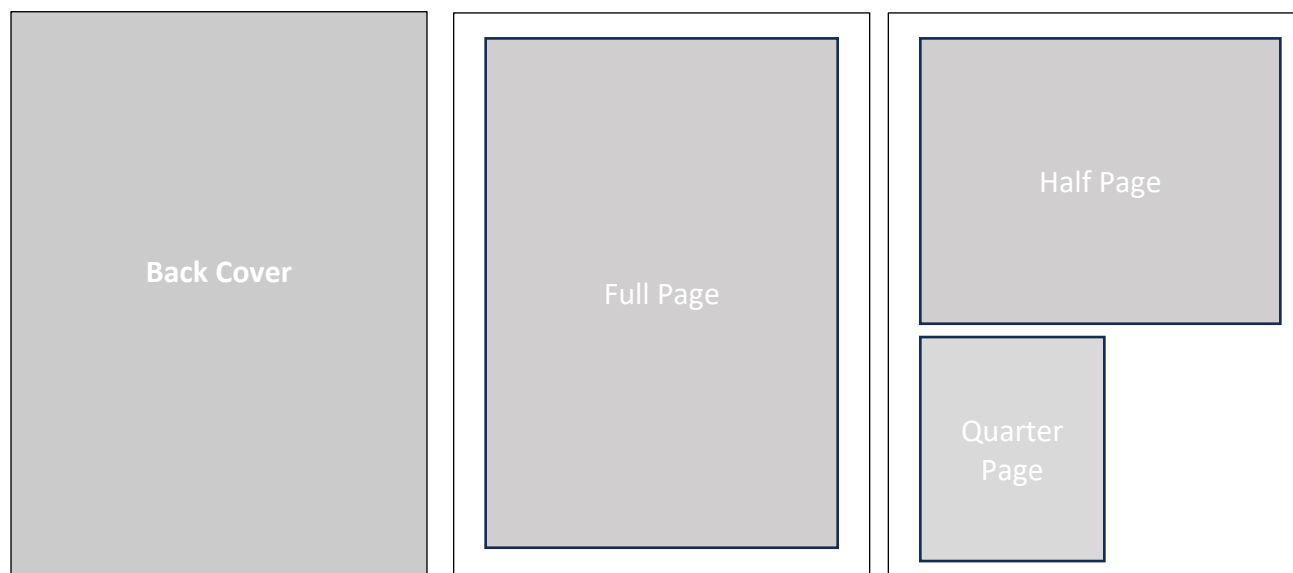
Design Assistance

Should you need design assistance, please indicate so on the Sponsorship Commitment form and we will contact you.

DEADLINE: August 1, 2025

All ad files must be sent via email to debrapmooney@gmail.com

<u>Size</u>	<u>Specifications</u>
Back Cover (Title Sponsor only)	5.5" x 8.5" (requires .125" bleed)
Full Page	5" x 8"
Half Page	5" x 4"
Quarter Page	2.5" x 4"



Questions? Please contact Debra Mooney at 508.7893.4177 or debrapmooney@gmail.com